

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of: )  
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Jonas L. Steinman et al. )  
                        )  
Application No: 10/043,888 )  
                        )  
                        ) Examiner: Duran, Arthur D.  
Filed: January 10, 2002 )  
                        )  
                        ) Art Unit: 3622  
For: METHOD AND APPARATUS )  
                FOR SERVING OR DELIVERING )  
                ADVERTISEMENTS FOR A WORLD )  
                WIDE PAGE )  
                        )  
                        )

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

## INFORMATION DISCLOSURE STATEMENT

Dear Sir;

Enclosed is a copy of Information Disclosure Citation Form PTO/SB/08 together with copies of the documents cited on that form, except for copies not required to be submitted (e.g., copies of U.S. patents and U.S. published patent applications need not be enclosed). It is respectfully requested that the cited documents be considered and that the enclosed copy of Information Disclosure Citation Form PTO/SB/08 be initialed by the Examiner to indicate such consideration and a copy thereof returned to Applicant.

Pursuant to 37 C.F.R. § 1.97, the submission of this Information Disclosure Statement is not to be construed as a representation that a search has been made and is not to be construed as an admission that the information cited in this statement is material to patentability.

Pursuant to 37 C.F.R. § 1.97, this Information Disclosure Statement is being submitted under one of the following (as indicated by an "X" to the left of the appropriate paragraph):

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- X 37 C.F.R. §1.97(c). If so, then enclosed with this Information Disclosure Statement is one of the following:
- \_\_\_\_\_ A statement pursuant to 37 C.F.R. §1.97(e) or
- X Credit Card Payment of \$180.00 for the fee under 37 C.F.R. § 1.17(p).
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- (1) A statement pursuant to 37 C.F.R. §1.97(e); and
  - (2) A check for \$180.00 for the fee under 37 C.F.R. §1.17(p) for submission of the Information Disclosure Statement.

If there are any additional charges, please charge Deposit Account No. 19-3140.

Respectfully submitted,

SONNENSCHEIN NATH & ROSENTHAL LLP

Dated: December 8, 2009

/Stephen M. De Clerk/

Stephen M. De Clerk  
Reg. No. 46,503

P.O. Box 061080  
Wacker Drive Station, Willis Tower  
Chicago, Illinois 60606-1080  
(650) 798-0342